



NEWS RELEASE

SSi Mobile introduces even lower rates: Nunavut consumers benefit from among the best pricing in Canada

YELLOWKNIFE, November 15, 2018. SSi Micro Ltd. (“SSi”), developer-operator of the award winning SSi Mobile and QINIQ broadband services, today proudly introduces new, even lower rates on its mobile plans. SSi Mobile is Nunavut’s newest voice and data service, and the only provider with coverage in all 25 communities.

SSi Mobile is changing the landscape for affordable voice and data plans, providing Nunavummiut with rates that are attractive anywhere in Canada, let alone the North. To benefit higher usage customers with even more affordable data, SSi Mobile has introduced a great new plan with 5 GB of data for \$110 per month.

In addition to the new plan, customers who purchase additional data will also enjoy new rates that are among the lowest in Canada at \$2.50 per 100 MB. Compare that to other providers which have recently raised their data overage rates to as much as \$10.00 per 100 MB.

And finally, all customers will also benefit from Nunavut’s best price on Canada-wide calling. As of today each minute beyond those included in a plan costs just 6 cents, while the principal competitor in the North charges 50 cents per minute to call across Nunavut and Canada. *

“We have always been committed to providing the best possible service for our customers, and in that respect, we continue to fight hard for consumers and for fair competition in the North,” said Jeff Philipp, Founder and CEO of SSi. “From day one, our mobile rates have been very competitive compared to any provider in Canada – not just in the North. And judging by the number of new customers moving to SSi Mobile, it is clear the residents of Nunavut agree. Our new rate plans are even more competitive. We continue our efforts to bridge the digital gap with the south and deliver the affordable service that Nunavummiut deserve.”

Along with the most extensive coverage in Nunavut, SSi Mobile is the only service where all calls between Nunavut communities are considered “local” - long distance charges have been eliminated within the Territory.

SSi Mobile has another distinct advantage – the service is delivered by QINIQ, the only provider with local representatives and products in every community. A customer living anywhere in Nunavut can sign



up and get connected immediately without waiting for delivery of a phone or SIM card. And like QINIQ internet subscriptions, all mobile plans require no contracts and are “pay as you go”.

For more information on SSi Mobile service plans, devices and local sales and support, visit www.qiniq.com.

**For sources see iphoneinCanada.ca, mobilesyrup.com and support.bell.ca*

About SSi: Headquartered in Yellowknife, Northwest Territories, and with a satellite teleport and network operations centre in Ottawa, SSi designs, builds and operates state-of-the-art communications networks around the world. With over 25 years of operating experience, SSi is a leader in delivering advanced satellite, broadband and mobile wireless solutions.

SSi understands first-hand the challenges faced in providing effective and affordable communications services to remote and outlying areas. SSi launched broadband into many markets where the internet previously did not exist, delivers mobile voice and data services to communities where those were not available, and provides a competitive alternative to the incumbent operator in many other small and remote markets.

SSi was the first company to launch broadband service in all 25 Nunavut communities, doing so under the “QINIQ” brand name, offering the same service level and pricing to Nunavummiut across the Territory. Since then, the positive impacts of broadband for consumers, organizations and small business have been evident across the North.

Over the past three years, SSi invested \$75 million to upgrade the Nunavut-wide QINIQ network with 4G-LTE and 2G-GSM technology, ground infrastructure and satellite capacity, paving the way for the launch of the SSi Mobile voice and data service in February 2018. SSi Mobile is the only cellular service with coverage in all 25 Nunavut communities and is the “first ever” cellular service for sixteen of those communities. Startup Canada awarded SSi with the 2018 National High-Growth Entrepreneurship Award for the launch of SSi Mobile service in Nunavut

###

SSi Contact:

David Veniot
Manager, Communications
SSi Micro Ltd.
Tel: 613-271-6464
Cell: 613-292-8552
Email: davidv@ssimicro.com