



SSi Mobile wins the North's High-Growth Entrepreneurship Award of the Year presented by Startup Canada

Yellowknife – May 29, 2018 – SSi Mobile received the Startup Canada High Growth Entrepreneurship Award in Whitehorse on May 27 presented by Mastercard Canada. As a proud sponsor of the fifth annual Startup Canada Awards, Mastercard Canada is thrilled to recognize and celebrate outstanding achievement in Canada's entrepreneurship and innovation community across Canada.

"Congratulations to the 2018 winners of the Startup Canada Awards," said **Victoria Lennox, Co-Founder & CEO of Startup Canada**. "These winners represent the very essence of entrepreneurship. We are proud to celebrate their success with Canadians and our partners around the world."

"For 28 years, the SSi family has been committed to the vision that all northerners deserve access to leading-edge affordable telecommunications services, no matter how remote their community," said **Jeff Philipp, Founder and CEO of SSi Micro**. "Meeting the challenges of this commitment in the Arctic is no easy feat and can only be accomplished through innovation and perseverance. The launch of SSi Mobile in Nunavut represents an incredible effort by a great team, and to have their dedication and skill recognized by Startup Canada with this award is truly an honour."

Regional winners will now be evaluated by the National Adjudication Committee; comprised of some of Canada's leading entrepreneurship and industry experts. The national winners will be announced and celebrated at the Startup Canada Awards Grand Finale in Ottawa on October 18, 2018 following Startup Canada Day on the Hill.

About the Startup Canada Awards

The Startup Canada Awards can be likened to the Oscars for the Canadian entrepreneurship community. The awards celebrate and recognize individuals, communities, and institutions that demonstrate innovation, excellence, outstanding achievement, and impact in advancing entrepreneurship in Canada:

- Celebrate those working to advance entrepreneurship in Canada;
- Increase awareness of the importance of strengthening Canada's entrepreneurship ecosystem and culture; and,
- Incentivize efforts and elevate the ambitions of the Canadian entrepreneurial and innovation community.

For more information, visit: www.startupaward.ca





About SSi Micro / SSi Mobile

Headquartered in Yellowknife, with a satellite teleport and network operations centre in Ottawa, SSi Micro designs, builds and operates telecommunications networks around the world. With 28 years of operating experience, SSi is a leader in delivering advanced satellite, broadband, fixed and mobile wireless solutions.

SSi understands first-hand the challenges faced in providing effective and affordable communications services to remote and outlying areas. SSi has launched broadband service into many markets where the internet previously did not exist, and in Canada's Arctic has served 56 remote communities across the NWT and Nunavut.

SSi thrives on innovation. Our slogan – People. Ideas. Technology. In 2000, we built the "first in Canada" mesh satellite network with wireless last mile connectivity. In 2005, we built the first broadband network to serve all 25 Nunavut communities. In 2013, we partnered with Cisco Canada to deliver the first ever 2-way video conferencing science sessions into northern classrooms. In 2017, we made communications history by delivering high-speed internet aboard the Canada C3 Expedition vessel as it sailed across the Arctic, enabling vital communications through the sharing of data, videos and live broadcasts to millions of Canadians.

SSi Mobile represents significant growth for SSi Micro. Over 3 years of planning, doubling of staff and a \$75 million investment in 4G-LTE technology, ground infrastructure and satellite capacity have resulted in the much anticipated and highly successful launch of SSi Mobile on the Qiniq network in Nunavut, the "first ever" cellular service for most communities, with plans and pricing comparable to mobile service in the south.

For more information on SSi Micro and SSi Mobile, see: www.ssimicro.com and www.ginig.com

About Startup Canada

Startup Canada is the national rallying community and voice for Canada's 2.3 million entrepreneurs. Since launching in 2012, Startup Canada has grown to represent more than 200,000 entrepreneurs and 50 grassroots communities from coast to coast to coast. Through digital programs and flagship events, Startup Canada is the network promoting, inspiring, educating, connecting and giving a voice to Canada's entrepreneurs; supporting them to start, operate and scale businesses that build a better Canada for the world today and for future generations.

For more information, visit: www.startupcan.ca

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