



NEWS RELEASE

QINIQ's Broadband Revolution to Break Out in Nunavut

Following favourable CRTC decision, Nunavut consumers will have innovation, choice and freedom with SSi's revolutionary Kamotik broadband service

Yellowknife, Northwest Territories, December 21, 2023. SSi Canada, the premier broadband wireless provider in Nunavut, is very pleased that the Canadian Radio-television and Telecommunications (CRTC) has approved SSi's funding application for up to \$26,843,533 alongside SSi's own crucial investments to support the delivery of significantly upgraded broadband services to all 25 communities in Nunavut. This funding will be used to quickly bring more affordable and reliable Internet through SSi's QINIQ broadband service, and introduce universal service objective speeds of 50/10 Megabits per second accessible to all Nunavummiut. The CRTC announcement can be found here: <https://www.canada.ca/en/radio-television-telecommunications/news/2023/12/crtc-takes-action-to-bring-high-speed-internet-to-all-communities-in-nunavut.html>.

"After close to twenty years of successfully delivering QINIQ broadband, and despite the efforts of many, including SSi, to improve access for all Nunavummiut, the digital divide is still growing," said Jeff Philipp, CEO and Co-Founder of SSi. "A complete rethink and revamp were needed in how broadband is delivered in Nunavut. That is why we developed the QINIQ Broadband Revolution: Nunavummiut will lead all of Canada with our Kamotik approach, a profoundly new way to access internet services. Simply put, the consumer will be in control of their communications choices."

As the cornerstone of the Broadband Revolution, QINIQ will provide affordable, innovative, and highest quality services à la carte, with features accessible for ALL Nunavummiut, in ALL communities. Revolutionary features include:

- One simple and affordable service package for ALL;
- Buy more of what you need when you need it;
- Don't pay for data you don't use - QINIQ carries it forward;
- All the data and speed you need; none of what you don't;
- Whether you want service for a week, or a month, QINIQ fits your budget;
- No contracts and no credit checks;
- Don't pay for a home phone you don't want.

This project leverages SSi's newly available LEO satellite backbone capacity and state-of-the-art wireless local access facilities that operate today in every Nunavut community. QINIQ's position as Nunavut's primary residential broadband service provider, reinforced by SSi's continued investments in network facilities, allows delivery in the earliest possible timeframe of additional capacity, functionality, and affordability with the new à la carte services menu.

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“We look forward to working with the Commission to finalize the project details, and to complete the work in the field as soon as we can,” said Dean Proctor, Chief Development Officer of SSi. “We were also truly heartened and encouraged by the extensive and significant community support that we received for our project, and thank the CRTC for recognizing our community engagement efforts.” In its decision, the CRTC noted that consumers, municipalities, businesses, and non-governmental organizations all submitted letters emphasizing how better Internet will improve access to education and healthcare, while helping to preserve Inuit culture and language.

About SSi:

Headquartered in Yellowknife, Northwest Territories, and with a satellite teleport and network operations centre in Ottawa, SSi Canada is a leader in delivering advanced satellite, broadband, mobile wireless and clean energy solutions. A pioneer in delivering remote-area connectivity, SSi is the developer-operator of the award winning SSi Mobile and QINIQ broadband services in Canada's North, and a founding partner of Eeyou Mobility, providing essential mobile wireless services throughout the Eeyou Istchee and James Bay region of Quebec.

With over 30 years of operating experience, SSi understands firsthand the challenges faced in delivering effective and affordable communications services and other infrastructure support to remote and outlying areas, having launched broadband and mobile voice and data services into many markets where these previously did not exist. Most recently, SSi Fire Solutions was launched in 2022, becoming an industry leader in delivering environmentally friendly fire-protection solutions.

SSi's history in Nunavut dates back some 25 years, when SSi built its first satellite network linking the five communities of the Kitikmeot region. In 2005, SSi was the first company to launch broadband service in all 25 Nunavut communities. Under the “QINIQ” brand name, SSi offers the same service level and pricing to Nunavummiut across the Territory. Since then, the North has seen many positive impacts of broadband and all now recognize its ever-increasing role as an essential service.

For more information on QINIQ Broadband and SSi Canada, see:

- <http://www.qiniq.com>
- <http://www.ssicanada.com/>

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