

## **FOR RELEASE OCTOBER 5, 2001**

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### **SSI Micro Launches New Portal Site**

Yellowknife, NWT (October 5, 2001) – SSI Micro announced the release of their new web portal, the latest addition to their range of on-line services. The SSI portal brings together information from around the globe and presents it to users in a personalized format. The web site provides visitors with a customizable way to access the information they want and eliminate the rest. Users can select the areas which are of interest to them (global news, horoscopes, technology etc.) and are then presented with customized, dynamic content.

"The goal of the SSI portal is to give Northerners a high quality, configurable web portal with some focus on Northern content" says Jeremy Childs, Manager of Network Operations. "The SSI portal brings together the information people want, and presents it in such a way that it is very simple for people to be able to get access to the topics they deem important, without the hassle of having to sift through information they don't want to see." Childs continued "Try it for a week – it will probably become your new home page."

In development for the past four months the SSI portal promises to attract a significant amount of Northern attention. "We've demonstrated this system to many Northerners and the response we've received has been excellent. " says Ryan Walker, manager of the solutions group at SSI. "We've got a good blend of Northern information, global news and special interest content. There is something in the portal for everyone, whether you're a businessman wanting to keep on top of the financial markets or a computer enthusiast interested in the latest technology happenings."

SSI Micro is committed to continuing the development of this portal as new requirements are found and new technologies develop. It will be a significant part of their on-line presence and it is expected that other organizations within the North will eventually offer products and services via this portal. SSI Micro is currently in discussions with several organizations regarding the distribution of their content via the new web portal.

"This is the first step for many of the new services we will be offering" says Jeff Philipp, President and CEO.

The SSI portal is accessible at <http://www.ssimicro.com>.

### **About SSI Micro**

Founded in 1990, SSI Micro (<http://www.ssimicro.com>) is a privately held Communications company offering services across the North. SSI Micro delivers cutting-edge communication solutions in the areas of satellite technology, wireless networking, LAN/MAN deployment and I.T. infrastructure deployment and management. SSI Micro currently offers services in the Yukon, NWT, Nunavut and Nunavik.